



Case Study

Education Software Company

CLIENT

This Education Software Company (ESC) is a software development company that distributes interactive multimedia tools designed to improve an individual's learning skills. ESC products are sold directly to consumers and to clinicians who utilize specialized learning development tools with their clients.

NEED

ESC needed a robust graphically enhanced video game to enhance the development of cognitive skills in children between the ages of 5 through 11. The graphical user interface (GUI) required an easily navigable and exciting environment that demanded exact precision of clinical procedures as well as an intensive collection of user input data. ESC also required an interface to observe procedural trends from children using the product.

SOLUTION

Pinnacle Solutions built ESC's first totally digital product, BrainWare Safari, which was designed to enhance the development of a child's mental capacity. Pinnacle Solutions used Macromedia Flash technology as the GUI and PHP was used to transfer the data to a MySQL database. Pinnacle Solutions then used SAS Integration Technologies within a Futrix environment to create an interface thus allowing ESC to analyze trends within the different children's groups using the BrainWare Safari program.



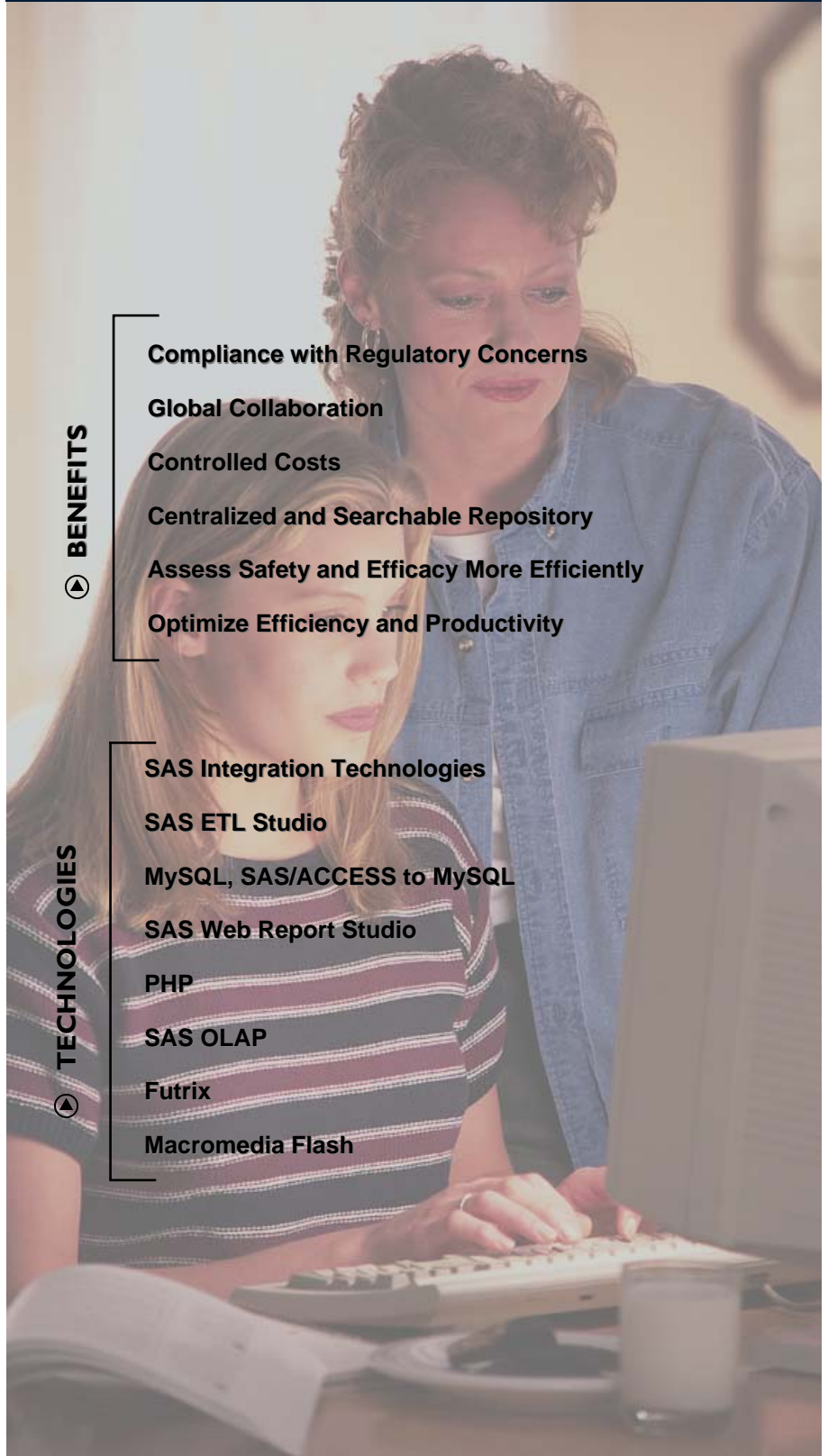
Business Intelligence Solutions: Outsourced Development

BENEFITS

- Compliance with Regulatory Concerns
- Global Collaboration
- Controlled Costs
- Centralized and Searchable Repository
- Assess Safety and Efficacy More Efficiently
- Optimize Efficiency and Productivity

TECHNOLOGIES

- SAS Integration Technologies
- SAS ETL Studio
- MySQL, SAS/ACCESS to MySQL
- SAS Web Report Studio
- PHP
- SAS OLAP
- Futrix
- Macromedia Flash



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